

DOCKET NO.: EWAL-0002  
Application No.: 10/672,133  
Office Action Dated: December 30, 2009

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Stephen A. Ewald**

Confirmation No.: **6111**

Application No.: **10/672,133**

Group Art Unit: **3625**

Filing Date: **September 26, 2003**

Examiner: **Mark A. Fadok**

For: **SYSTEM AND METHOD FOR PURCHASING LINKED BROADCAST MEDIA**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **December 30, 2009**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 6 of this paper.
- ☐ **Request For Refund** submitted herewith.